



Agreement Concerning Sponsored Travel

At WendyPerrin.com we sometimes accept reduced rates or complimentary accommodations to cover our travel costs. The companies who sponsor these services must do so with the understanding that it will not influence our reporting. Paying for all or a portion of the travel expenses for one of our contributors offers no guarantee of coverage, either positive or negative. WendyPerrin.com maintains complete editorial freedom in terms of what to cover, the way we cover it, and how much coverage we deliver on our website, social media networks, or any other editorial platform.

Unlike many travel sites that practice non-disclosure, in each story we will disclose whether a trip has been subsidized and by whom, as we believe that readers appreciate and value such transparency. Furthermore, before accepting any free or discounted travel, we will send the company this policy in writing and they will have to sign it in agreement.

It is of the utmost importance that the subjects of all of our articles receive the same unbiased coverage that Wendy Perrin's readers have come to know and expect from her over the years. We appreciate your understanding and commitment to this policy.

Signed:

Emily Moench

Print Name:

Company Name: Utah Office of Tourism

Travel Provider or PR Representative

Date

Print Name: BROOK WILKINSON
WendyPerrin.com

Date 9/14/16