

## **Agreement Concerning Sponsored Travel**

At WendyPerrin.com we sometimes accept reduced rates to cover our travel costs. The companies who sponsor these services must do so with the understanding that it will not influence our reporting. Paying for all or a portion of the travel expenses for one of our contributors offers no guarantee of coverage, either positive or negative. WendyPerrin.com maintains complete editorial freedom in terms of what to cover, the way we cover it, and how much coverage we deliver on our website, social media networks, or any other editorial platform.

Unlike many travel sites that practice non-disclosure, in each story we will disclose how much we paid for a trip, or who has subsidized it and to what degree, as we believe that readers appreciate and value such transparency. Furthermore, before accepting any free or discounted travel, we will send the company this policy in writing and they will have to sign it in agreement.

It is of the utmost importance that the subjects of all of our articles receive the same unbiased coverage that Wendy Perrin's readers have come to know and expect from her over the years. We appreciate your understanding and commitment to this policy.

Signed:

Print Name: Christian & Zhu Company Name: WildChina Travel

Travel Provider or PR Representative

Date March 24, 2016

Print Name: Billie Cohen

Belli Cole

WendyPerrin.com

Date: March 24, 2016